**Virtual Trade Show Made in Belarus AgroFood Opened On June 16th**

*Press Release of 23.06.2020*

The first virtual trade show of Belarusian manufacturers Made in Belarus #AgroFood opened on June 16, 2020. It demonstrates the products of major Belarusian companies in agriculture and food. The International Agricultural Online Forum with experts from different countries takes place as part of the trade show.

The exhibition features over thirty Belarusian companies and institutions. All participants are arranged in two pavilions: Agro and Food. Every virtual booth offers virtual product samples, videos and business offers. The visitors can watch a personal video greeting and talk to the company managers via a text chat.

The trade show and the forum are useful for farmers, agricultural companies and agro processing companies, as well as for food trading businesses.

The Agro Pavilion displays farm machinery and equipment, recent agricultural technologies and a lot more.

The booth of the State Committee on Science and Technology of the Republic of Belarus features Belarusian scientific developments that are of interest to farmers and agricultural workers.

The Ministry of Education of the Republic of Belarus introduces fertilizers and crop protection agents, fodder and feed additives, veterinary drugs, technologies for strengthening and rebuilding of parts of farm machines, a separator for seed preparation.

The National Academy of Sciences of Belarus demonstrates such developments as a greenhouse electric lightning system, a flax hayliner, new corn varieties, enzyme-linked kits to identify micotoxins in corn, grain legumes and oil crop and their derivatives.

Extraservice showcases a range of ground-breaking process equipment and accessories for livestock units. The company introduces new in-house products commissioned in 2019: stainless automatic group water bowls and a multipurpose milk pumps to deliver milk form refrigerating facilities at dairy farms to a milk truck.

Tractors Belarus produced by Minsk Tractor Works are well-known not only in Russia but all over the world. New MTW products are available at the company’s virtual booth.

Yagodka farm specializes in cultivation of bilberry, honeysuckle and macrocarpous cranberry. The products are exported to Georgia, Russia, Tajikistan and Uzbekistan.

In the Food Pavilion you can see new products from Belarusian food and beverage manufacturers.

Minsk Dairy Plant No.1 is a pioneer in everything: back in 1975, it was the first plant in Belarus to produce chocolate glazed curd bars – one of the signature products of the Belarusian dairy industry. And today Minsk Dairy Plant No.1 is the only Belarusian producer of blue cheese and roasting cheese. Minsk Dairy Plant No.1 is also going to surprise guests of the virtual exhibition. This time with such innovation products as a curd dessert produced by ultrafiltration and a curd cocktail made by curd separation.

Molochny Mir demonstrates their new products as part of the trade show: sterilized milk in a new pack with a one-year shelf life, sweet cream butter sold by large packs up to 2 kgs, as well as a new premium product line Goroden made from extra grade milk. Over 50% of the company products are exported. The Molochny Mir brand is well known in 35 countries: Japan, Azerbaijan, Syria, UAE, Saudi Arabia, Kazakhstan, Georgia, Russia, Turkey, China, Vietnam, Uzbekistan, Singapore and others.

Grodno meat-packing plant has over a 100 years history and is one of the major Belarusian complete cycle meat packing plants. Every month the plant produces 1200 tons of beef and 1800 tons of pork, sells 3000 tons of sausage products and smoked products, and over 500 tons of semi products. The plant exports beef bones, bulk beef, boned and bone-in beef, byproducts, fat, sausage products and smoked products, beef and pork semi products. In 2019 Grodno meat-packing plant was awarded a Halal Certificate for production of chilled and frozen carcass beef and beef quarters. During the trade show the plant showcases its new products, including beef sausages with prunes and jamon.

Among the signature products of Slonim Meat Processing Plant are a range of pate with tastes of ethnic cuisines. The plant was awarded a Halal Certificate as early as in 2016. Among the new exhibits we would like to particularly mention the boneless meat packaging technology. After vacuuming, the package with a product is subject to thermosetting under the CRYOVAC technology. As a result, the product takes less space, has a better marketable condition and is protected against accidental opening.

The annual capacity of Volkovysk Meat-Processing Plant reaches 28 thousand tons of meat and meat by-products, over 15 thousand tons of sausage products and over 6 thousand tons of semi-finished products. Exported goods include meat and meat by-products, sausage products and semi-finished products, fat stock and endocrine enzymatic stock. In 2019 Volkovysk Meat-Processing Plant was awarded a Halal Certificate for production of chilled and frozen carcass and quarter beef, chilled and frozen beef by-products. During the trade show the plant demonstrates its new products produced in strict compliance with GOST: Doktorskaya cooked sausage and Lyubitelskaya sausages.

One of the best-known Belarusian confectionary brands Kommunarka showcases chocolate goods produced by an innovation “cold stamp” casting. This new process line for chocolate and chocolate sweets was launched at the factory in 2019 as a tribute to Kammunarka’s 90th anniversary. The advantages of a new line include natural ingredients for the filling (currant, cranberry and apricot puree with pieces of berries and fruits). By the way, Confectionary Factory Kommunarka was the first company in Belarus to produce chocolate with double-layers fillings. New exhibited products include Children’s Stories milk chocolate with milk and strawberry and yoghurt fillings.

Another major confectionary factory in Belarus – Spartak – exhibits a range of new products, including chocolate boxes, flavored white chocolate and diabetic chocolate.

There are also such novelties as a mushroom champignon manufacturer LOGAL-BIO and an edible snail producer PUE Ratov.

In the booth of State Committee on Science and Technology of the Republic of Belarus the Belarusian scientific organizations demonstrate a range of advanced developments in food industry, such as a technology of oxidation-proof food supplements (ONS) based on flaxseed oil, a hypoallergenic child cookie technology, edible wrapping film, vitamin-mineral premixes for functional food products, phyto salt for scaled sodium chloride taste threshold, innovative vegetable juice technologies, production technology for vegetable oils with balanced composition of polyunsaturated fatty acids, innovative pasta and dry milk product.

The International Agricultural Online Forum takes place during the trade show and includes speeches of experts and business people, trade unions and associations, public institutions from Azerbaijan, Armenia, Belarus, Kyrgyzstan, Russia, Tajikistan, Uzbekistan and Ukraine. It is planned to discuss the impact of the pandemic on the agro industry and foreign trade of agro products in different countries, compare the situation and share the valuable hands-on experience in new conditions, as well to forecast future trends in this sphere. Audience – agricultural experts from ten countries.

The trade show officially opened at: 10.00 (Minsk time \*). Chairperson of the Belarusian Chamber of Commerce and Industry – Vladimir Ulakhovich and heads of chambers of commerce and industry from other countries took part in the opening ceremony.

The International Agricultural Online Forum opened on June 16th at 10.30 a.m. For more details, please visit: <https://www.belinterexpo.by/kongress-events/online-forum/>

Both the trade show and the forum are held under the aegis of the Belarusian Chamber of Commerce and Industry, with assistance of sectoral ministries and agencies, chambers of commerce and industry and business associations of several countries.

The general partner of the trade show Made in Belarus #AgroFood and the International Online Agriculture Forum is Minsk Dairy Plant No.1. Partners: Belagroprombank and JLLC Game Stream – Minsk Center of World of Tanks Development.

Attendance is free (subject to mandatory registration). You can register at: <https://www.belinterexpo.by/exhibition/virtual/>, and the interactive platform started its operation on June 16th at: <https://mib.by/>. Communication with participating companies is available to visitors via a text chat from June 16th through 18th, after that the platform will be open in a demonstration mode until July 19, 2020.

For more details on the International Trade Show Made in Belarus #AgroFood and the International Agricultural Online Forum, please visit the website of the organizing company, Exhibition Enterprise “Belinterexpo” of the Belarusian Chamber of Commerce and Industry: [www.belinterexpo.by](http://www.belinterexpo.by).

\* Official opening of the trade show in different hour zones:

10.00 (Kishinev, Minsk, Moscow, Kiev); 11.00 (Baku, Tbilisi, Erevan); 12.00 (Tashkent, Dushanbe); 13.00 (Nur-Sultan, Bishkek).